



FLIP YOUR FRIDGE

Cool for You & the Planet

Learn more at energystar.gov/flipyourfridge



Flip Your Fridge and Save!

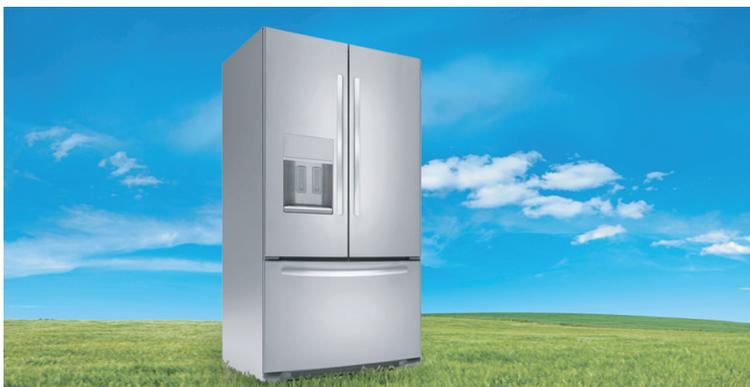
It's time to Flip Your Fridge! Why not recycle that old energy-wasting refrigerator and replace it with a new ENERGY STAR certified model? You'll save energy and help protect the environment—plus benefit from the many rebates available for purchases and recycling. Cool for you and cool for the planet.

Save Energy & Money

- An old refrigerator uses about twice as much energy as a new ENERGY STAR refrigerator. Replacing your old refrigerator with a new one that has earned the ENERGY STAR could save you more than \$300 over the next five years.
- Use the ENERGY STAR **Flip Your Fridge Calculator** to find out exactly how much money you'll save by replacing your existing refrigerator: energystar.gov/refrigerator/calculator.
- Save even more with a utility rebate toward the purchase of a new ENERGY STAR refrigerator. There may also be rebates available to offset the costs of recycling your old refrigerator. By keeping a second refrigerator in your basement or garage, you could be wasting \$125 per year. Find information about rebates and offers in your area here: energystar.gov/refrigeratorrebates.

Protect the Planet

- Replacing an old refrigerator with one that has earned the ENERGY STAR could reduce your carbon footprint by 9,000 pounds of greenhouse gas emissions over the lifetime of the product.
- Some ENERGY STAR refrigerators use innovative, climate-friendly refrigerants that also deliver energy savings.
- Properly recycling your old refrigerator prevents the release of refrigerants and foams from getting into the environment, preventing even more greenhouse gas emissions.



Tips for Buying a New Refrigerator

With endless features to choose from, it can be hard to begin your shopping. Use these tips to get started:

- Choose the size appropriate for you and your family. The larger the refrigerator, the greater the energy consumption.
- Top freezer models tend to use the least energy of all refrigerator configurations (\$45 per year), and are affordably priced.
- Consider which features are the most important to you, so you only pay for what you'll use. Find the right price and compare features at energystar.gov/productfinder/refrigerator.
- Look for the ENERGY STAR!

Did You Know?

If all refrigerators more than 15 years old were replaced with ENERGY STAR certified refrigerators, Americans would save more than \$330 million in annual energy costs, and prevent more than 5.5 billion pounds of greenhouse gas emissions annually, equivalent to the emissions from about 550,000 vehicles.

Features of a New ENERGY STAR Certified Refrigerator

In addition to saving energy and money, get the latest performance and design features with an ENERGY STAR certified refrigerator!

Performance: Compared to old refrigerators, new ENERGY STAR certified refrigerators include energy-saving features that provide performance benefits.

- High efficiency compressors that create less heat and are often quieter than standard compressors.
- Improved insulation located in doors and exterior walls to help food stay cold and muffle noise.
- More precise temperature and defrost mechanisms that help the refrigerator operate more efficiently, while ensuring food is kept at the optimum temperature.

Keep Food Fresher, Longer

Refrigerators that earn the ENERGY STAR mean more than just energy savings. Innovative drawer designs and improved temperature and humidity controls help preserve your food and minimize food waste.

Design: You can find the ENERGY STAR label on all the latest designs, including French door, Side-by-Side, Bottom- and Top-Mount freezer, with more efficient use of space and better access to food.

Replace Your Old Freezer

How old is your freezer? Improvements in insulation and compressors mean today's freezers consume much less energy than older models. Replacing an old freezer with a new ENERGY STAR certified model will save energy, save money, and help protect the climate.

- Save \$195 over the next five years and reduce your carbon footprint by 5,400 pounds of greenhouse gas emissions over the lifetime of the freezer by replacing your old freezer with one that has earned the ENERGY STAR. Further reduce your environmental impact when you properly recycle the old one.
- Many utilities are offering special offers and rebates on ENERGY STAR certified freezers—plus additional rebates to help recycle your old one.



Did You Know?

If all freezers more than 15 years old were replaced with ENERGY STAR certified freezers, Americans would save more than \$220 million in annual energy costs, and prevent 3.5 billion pounds of greenhouse gas emissions annually, equivalent to the emissions from about 350,000 vehicles.

Visit energystar.gov/flipyourfridge to learn more and find offers near you.
