



**It's your business, it's your Co-op...
Let's work together!**

Electric Vehicle (EV) Charging Stations Drive Customers to Your Business

Electric Vehicles are on the rise and so are the opportunities for your business! EV owners are known for mapping out their route when they travel, stopping at strategic places to recharge and continue on their way. Put your business on their map by installing a public charging station!

EV Charging Stations Are Perfect for:

- Hotels
- Restaurants
- Attractions
- Grocery Stores
- Chambers of Commerce
- Municipalities

Installing EV charging stations at your business can energize your brand, boost customer visits and attract employees who want to work for companies that make corporate sustainability a priority.

NHEC Incentives Up to \$5,000

NHEC offers incentives for the installation of new EV charging stations at member businesses. Install up to two (2) Level 2 or larger charging stations and qualify for an incentive of 50% of the installed cost up to \$2500 per charging station. Maximum incentive available per property is \$5000.

For more information about our [EV program](#), please contact Alicia Melanson at melansona@nhec.com or (603)536-8675.



"We are thrilled with the EV Charger as it gives our guests the option to charge their vehicle while they enjoy their vacation. We would definitely do it again. The demand goes in waves. Some days it's not used at all, but on other days we could use another three!"--Jon Sallinen, GM, Red Jacket Mountain View and Fox Ridge Resort



"Installing our EV charger has been well worth it. It is used at least four or five times a week. People make us a destination for meals and overnight stays because we have it and the demographic spends more while they are here. It has paid for itself many times over." -- Scott Rice, Owner, Woodstock Inn Brewery

Beat the Peak!

As summer heat rises, so does the demand for electricity. Did you know that reducing your electric use during peak demand periods can impact future rates?

What's a Peak?

The amount of electricity that NHEC members use collectively varies during the course of the year, and even from hour to hour. But there are certain times when electricity usage is especially high. These high usage periods are called "peaks" and they usually occur on the hottest and most humid afternoons and early evenings. To help beat the peak, we offer a free, voluntary program, [Peak Days](#) that encourages residential and commercial members to reduce their usage during peak demand periods.

How It Works

When you [enroll](#) in the [Peak Days program](#), NHEC will notify you 24 hours ahead of time and again one hour before expected peak demand periods and ask you to voluntarily reduce your electric use during certain hours. Peak Events can last for a maximum of five hours (usually less) and are limited to non-holiday weekdays. The Peak Days season runs from June to September, and has a maximum of 15 events that can be

called during that time.

During a Peak Event, members are encouraged to reduce their energy use. Below are some suggested ideas of how this can be achieved in a commercial setting.

- Turn off any unnecessary lights or use dimmers to turn down lights.
- Adjust the temperature on room thermostats two degrees above your usual set point.
- Precool your building-- turn thermostat down to cool building *before* the peak hours, and turn it up or off during Peak Event.

Commercial members can, and do, come up with their own creative ways of reducing energy use. Last year we enrolled a group of business members for the first time, with great results. Our commercial participants more than doubled the total load reduction that we had seen in previous years. This year, we will be continuing with the enrollment of commercial members, and hope to see the same level of support.

[ENROLL NOW](#)

Participation in the Peak Event is entirely voluntary. Everything our co-op members can do to reduce electricity use during the events matters, and is appreciated!



Share Your Success!

We want to know how you manage peak demand at your business. Send us an email and tell us how you engage your employees, what you do to reduce electric consumption and the results you've seen so far.

Please send us your story to: membernews@nhec.com.

Heat Pumps Are Helping a Local Winery Hit a Moving Target

Hermit Woods Winery relies on the flexibility and efficiency of heat pumps in a space that is always changing.



When Bob Manley and his partners purchased the 5,000 square-foot building on Main Street in Meredith in 2013, it was home to several small businesses

and heated by two propane furnaces in the basement. Since then, walls have come down and a boutique winery has come to life in the large, open first floor. A further reconfiguration last year added a deli, and Manley has plans to add a 1,400 square-foot event space in the unused upper floor. Downstairs, a heat pump water heater shares space with a production facility that turns out the winery's award-winning fruit wines. The entire space is lit by efficient LED lighting and comfortably conditioned by just two mini-split heat pump systems. Average monthly electric bill: around \$500.

Savings aside, Manley says the decision to heat and cool with high efficiency heat pumps is an extension of the company's mission.

"Just like we source as much of our fruit as we can locally, we're trying to be good stewards of the environment in all our practices," he said, noting that the winery plans to add a third heat pump to condition the event space and is planning the installation of a solar PV system, further offsetting electric costs.

NHEC REBATES AVAILABLE

Heat pumps are a versatile tool for businesses. They're up to three times as efficient as fossil-fueled heating systems and can save up to 50% on annual heating costs. NHEC offers substantial rebates to member businesses – up to \$30,000 – on the installation of high efficiency heat pump systems.

To learn more, check out the [Commercial Heat Pump program](#), or contact Program Administrator Joe Lajewski at (603) 536-8663; or lajewskij@nhec.com.

How Do I Utilize NHEC Energy Efficiency Programs?

NHEC offers its commercial and municipal members expert advice and, in many cases, substantial rebates and incentives that help you offset the upfront cost of energy efficiency improvements.

We offer six different programs that are designed to meet your specific needs.

- [New Equipment and Construction](#)
- [Equipment Retrofit](#)
- [Commercial Heating Equipment & Weatherization](#)
- [High Efficiency Heat Pumps for Heating & Cooling](#)
- [Heat Pump Water Heaters](#)
- [smartSTART Project Financing](#)

Whether you are looking to upgrade your lighting, motors or HVAC systems, we offer incentives and guidance to help achieve your business goals.



Take the Next Step!

Many efficiency improvements not only result in energy savings but also can reduce your overall operating costs. If you have a project in mind and would like to discuss options please contact our Program Administrator, Joe Lajewski at (603) 536-8663; or lajewskij@nhec.com.

We would love to know what you think of our newsletter! Any feedback is greatly appreciated. Click below to tell us what you think!

**WE WANT YOUR
FEEDBACK!**

VISIT OUR WEBSITE

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